



WWF Young Conservation Ambassadors

Spreading the message of conservation through word and deed

The Miss Nepal crown is a much coveted one as it provides Nepal's women with a platform to influence and inspire. WWF Nepal, by engaging each year's Miss Nepal as Young Conservation Ambassador, has tried to channel such influence to inspire positive thought and actions for *a living planet*.



Payal Shakya
Miss Nepal 2004

Payal Shakya travelled to remote Gokyo in the Everest Region to witness Climate Change impacts, ultimately producing a video documentary "**Meltdown in Nepal**" on how Climate Change is impacting the fragile Himalayan eco-system and the Himalayan people.



Sugarika KC
Miss Nepal 2005

Sugarika KC travelled to Chitwan National Park and participated in various conservation activities with the local communities including students of Eco Clubs, Rangers and Community Forest Users.



Sitashma Chand
Miss Nepal 2007

Sitashma Chand participated in wide dissemination of the 'The Journey of Pani Prasad', a children's illustrated book on importance of wise use of water.



Zenisha Moktan
Miss Nepal 2009

Zenisha Moktan was the spokesperson for WWF's Year of the Tiger Campaign, participating in various programmes to raise awareness on Tiger conservation including releasing the documentary "Tracking the Tiger".



Sadichha Shrestha
Miss Nepal 2010

Sadichha Shrestha inaugurated the first home stay village in Dalla in Bardia in the Terai Arc Landscape. She also participated in the Green Hiker-Green Planet event organized jointly by WWF and USAID in the Langtang region of the Sacred Himalayan Landscape.