ONE PLANET WEBINAR
Get Inspired to Take Action

in collaboration with

2degrees

One Planet Webinar

Sponsorship Proposal

November 2012

Business Education

In addition to strategic and technical guidance, WWF offers learning opportunities to help companies build the values, mindsets, knowledge and skills to develop and drive sustainable business strategies.

Business Transformation

- Integrated and narrative reporting
- Solutions-based business models
- Closed loop business
- Design inspired by nature
- Shared value creation

Culture

- Values-based organisation
- Authentic leadership
- Change management
- Personal development

One Planet Webinars

The One Planet Webinars are designed to empower business executive to take immediate actions and lead the change toward sustainable business practices.

- Real-time, interactive, online educational events
- Network of world-class sustainability experts
- On-going learning opportunity (10 sessions / year)

3 Top Reasons to Sponsor the Webinars

1. Position your company as a thought-leader in sustainability.

2. High-level visibility with an influential audience of key business leaders.

3. Exposure through global email and internet campaigns throughout the year.

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2012 – 2013 Speakers

Stef Kranendijk
DESSO Group

Claus Conzelmann
Nestlé

Hazel Henderson
Ethical Markets Media

Prof. Marc Chesney
University of Zürich

Ian Cheshire
Kingfisher

John Elkington
Volans

Ramon Arratia
InterfaceFLOR

Eva Zabey
WBCSD

Mathieu Tolian
Veolia Water

Rashila Kerai
Holcim

Tom Crompton
WWF-UK

Jules Peck
Flourishing Enterprise

A network of exceptional contributors

Participating Companies

A stimulating mix of industries and backgrounds

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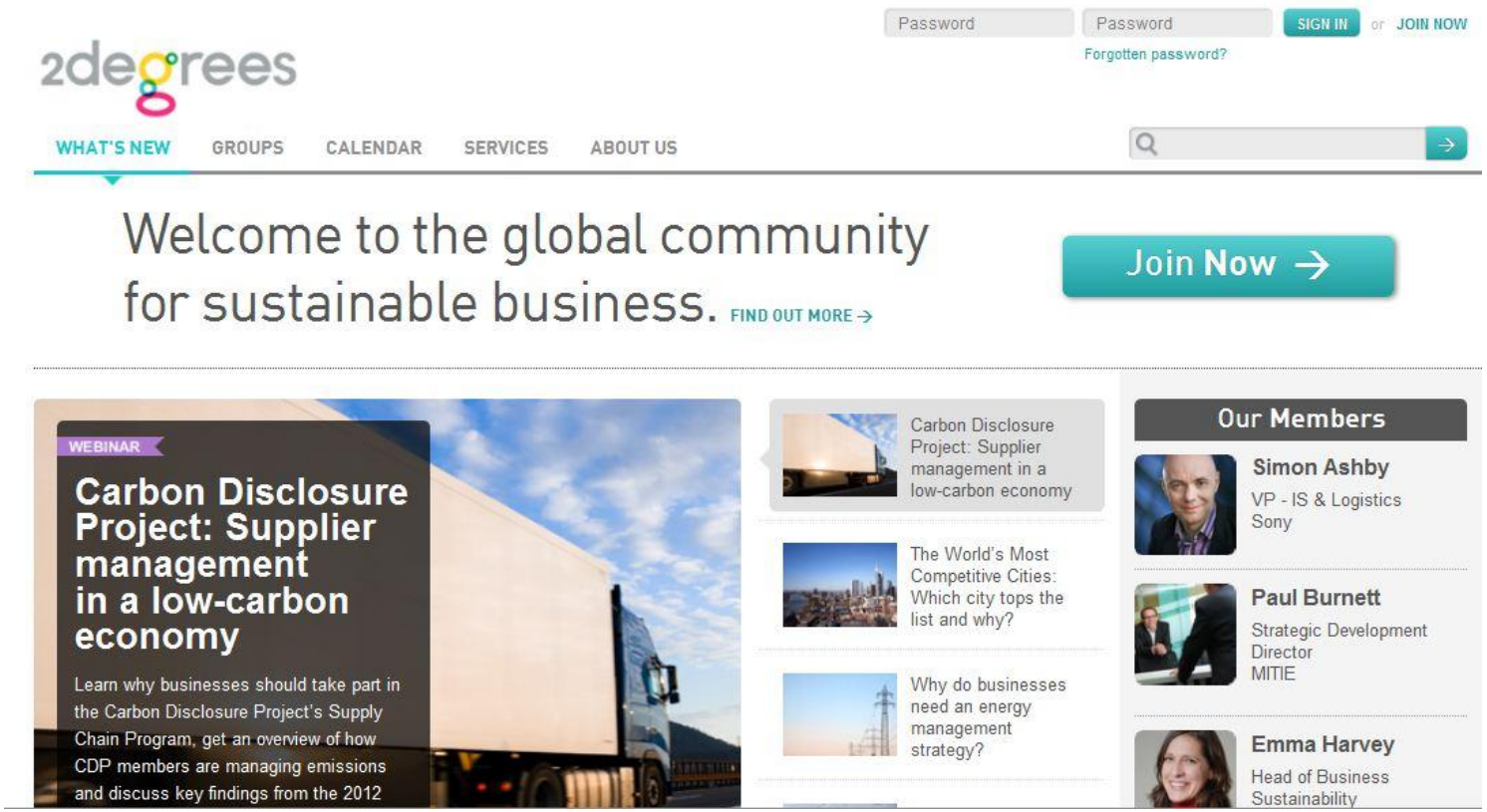
A Key Partner

2degrees



The world's leading online community for sustainable business

- 12,500 members
- 90 countries

Sponsorship Package

	Sponsor	OPL Database	Public
Access to live sessions	x	x	x
Access to recording of sessions	x	x	x
Access to session material (slides & documents)	x	x	
Receive invitations & reminders by email	x	x	
Access to speakers beforehand to ask specific questions	x		
Sponsor acknowledgment with logo in print marketing material	x		
50 word company profile + web link on sponsor web-page	x		
Provide a speaker for the coming series	x		

Cost: 10K € / year

Do you want to know more?

Contact
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