

Event invitation

Our Ocean Conference 2017

The WWF Mediterranean Marine Initiative and Boston Consulting Group are pleased to invite you to the side event:

Reviving the Economy of the Mediterranean Sea: Actions for a Sustainable Future

6 October 2017 10:30-12:30

Business Center Foyer
Hilton Malta Vjal Portomaso, St Julian's PTM 01, Malta

The economic value of ocean assets in the Mediterranean Sea is worth over 450 billion USD, which represents about 20% of global Gross Marine Production, in an area which is only 1% of the global ocean. These assets are at stake. During this side event, WWF will present key findings of the report *Reviving the Economy of the Mediterranean Sea: Actions for a Sustainable Future* and propose a set of key actions that can help the region to shift towards a sustainable Blue Economy model.

The event will start with a short coffee break followed by a panel discussion. Please contact Maud Busuttil mbusutil@wwfmedpo.org by 27 September to confirm your attendance.

Reviving the Economy of the Mediterranean Sea: Actions for a Sustainable Future was developed in collaboration with the Boston Consulting Group.

