



You don't like filthy footprints; neither does nature

Taking Responsible Tourism to the Himalayas – Be a **green hiker**



Green Hiker campaign launched in Bhutan on 27 September, 2011 co-inciding with World Tourism Day in collaboration with Nature Recreation and Ecotourism Division, MoAF and Association of Bhutanese Tour Operators. The campaign is a part of WWF's initiatives to conserve high altitude wetlands.

For more information contact WWF Bhutan Program or visit www.wwf-bhutan.org/greenhiker

Photo: Wangchuck Centennial Park

green hiker