

Heart of Borneo (HoB) Green Business Network B4E event 27th April – *Getting down to business in Borneo*

Background: In 2007 the three governments of Borneo; Indonesia, Malaysia and Brunei launched a historic declaration to conserve and sustainably manage a 22 million hectare area of intact natural rainforest covering almost one third of the island of Borneo. Almost 40% of this area is under concession in the forestry, mining or palm oil sectors.

Last year WWF spoke to over 80 businesses from in and around the Heart of Borneo in these forest based industries. They told us that they wanted to know more about the government's plans and goals in HoB, more about the solutions available for sustainable business and in particular the business case for action both today and those which might be available in future – what we call 'sustainable finance'.

In January this year we launched a network called Heart of Borneo Green Business Network to better inform business of HoB and catalyze sustainable business through awareness rising and practical, action focused events, training and solutions development. For more details, please see:

www.panda.org/borneo/greenbusinessnetwork

This day is the first time the Green Business Network will get together and start a practical dialogue between business, government, investors and donors to *identify practical solutions to support sustainable business across 40% of the forests of Heart of Borneo.*

Participants: Government (National Working Group, Sector Ministries and selected local government), HoB Business in mining, forestry and palm oil sector (around 20 businesses per sector), donors, investors, leading thinkers in Green Economy and sustainable business. Maximum 80 people.

Agenda:

Time	Speakers	Session title	Outcome
Morning Sessions – sharing ideas with the audience – media attend first two sessions			
9.30-9.40 WELCOME	Dr. Efransjah – CEO WWF- Indonesia	Introductions and welcome	Welcoming the business invitees, outlining the objectives of day and introducing first speakers
09.40-10.10	Prof Dr Gusti Muhammad Hatta – Minister of Environment	The Green Economy in Indonesia – opportunities for HoB	Business hears from government about Green Business / Green Economy and HoB as a government priority
10.10-11.00	<ul style="list-style-type: none"> • HE Eivind S Homme - Ambassador of Norway • Pavan Sukhdev – Study Leader, The 	How can sustainable finance (donors, markets and government) support Green Business?	Business understands the opportunities from the Indonesia-Norway LOI and REDD; and seeing this not as a threat to business/economic growth

	Economics of Ecosystems and Biodiversity (TEEB) • Ministry of Finance (<i>invited</i>)		
11.00-11.20	Coffee break		
11.20-12.00	WWF: • Nazir Foead – WWF-Indonesia Director • Rod Taylor – WWF International Forest Director	The Global Forest Debate – How will big trends in energy, food and fiber impact Indonesian forest based business - Launch of WWF's year of Forest Campaign including call to action to HoB Green Business	Business understands the importance of Indonesia in the global forest debate and WWFs proactive stance towards encouraging collaboration with business, government and donors
12.00-1.00	Green Business Panel: Chair: Adam Tomasek – WWF Leader – HoB Initiative Panel: • Mark Wong – Sime Darby • Faisal Firdaus - Carrefour Indonesia • David Savory - BHP Billiton	The Green Business in HoB – benefits and challenges (10 minutes presentation from each plus Q&A)	Business hears from other leading businesses who are already implementing Green Business Solutions. Opportunity for all attendees to ask questions about how and why
1.00-2.00	LUNCH		
Afternoon Sessions – sector specific break outs – media leave			
SECTOR SPECIFIC DISCUSSIONS	Forestry Led by Aditya Bayunanda (WWF)	Mining Led by Rob Evans (PwC)	Palm Oil Led by Darrel Weber – RSPO
1.30-2.30	Can we triple amount of FSC in HoB? What support is needed? • Aditya Bayunanda - GFTN National Coordinator –	Leaving a Legacy in HoB – what is best practice and what are the benefits of action? • BHP Billiton • Yudhi Nurcahyana - PT KEM	Sustainable demand –how to turn this into an opportunity for Kalimantan's producers? • Asril Darussamin - RILO • Helen Van Hoeven – WWF Market Transformation Initiative

	WWF-Indonesia • Jesse Kuiper - CEO The Borneo Initiative • GFTN member company (<i>TBC</i>)	• Witteveen+Bos	• Sime Darby
2.30-2.45	COFFEE BREAK		
2.45-3.00	WRAP UP	Feedback from breakout sessions: • Key challenges? • Key opportunities? • How do we work better together to address these in HoB? (5 minutes to each group)	Turn discussion outcomes into ongoing action and future activities by the different stakeholders
3.00-3.15	Closing ceremony	Presenting gifts to speakers	Special gift from Heart of Borneo to each speaker