

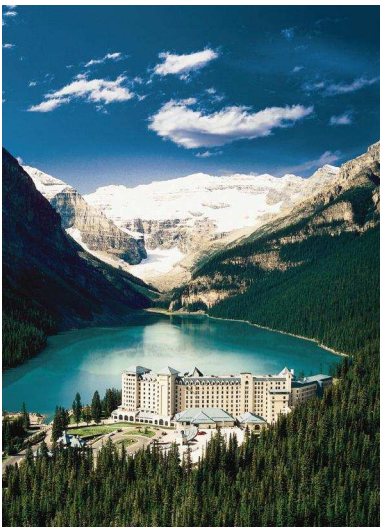


碳减排先锋
Defensores do Clima
クライメート・セイバーズ
Climate Savers



Leader in global hospitality commits to world-class greenhouse gas reduction targets.

Fairmont Hotels & Resorts
is a leader in the Global
Hospitality industry.



The Fairmont Chateau Lake Louise
Banff National Park, Alberta, Canada.

How Fairmont has promised to fight climate change

Fairmont Hotels & Resorts' Climate Savers commitment is to:

- Reduce operational CO₂ emissions from its existing portfolio of hotels by 20% below 2006 levels by 2013
- Ensure new properties participate in its Energy and Carbon Management Program and strive to reduce their CO₂ emissions. Update existing Design and Construction standards to incorporate and reflect LEED standards by the end of 2011
- Educate and encourage emissions reductions from its supply chain through the development of a Green Procurement Policy and Supplier Code of Conduct to be implemented by the end of 2009.

Fairmont: building on an existing environmental platform

Fairmont Hotels & Resorts is a global hospitality leader with an exceptional collection of luxury hotels, including numerous iconic landmarks. Fairmont's portfolio presently includes distinctive hotels in 16 countries with services delivered by over 30,000 employees.

The Climate Savers program builds on the foundation of Fairmont's commitment to responsible tourism. Fairmont is renowned for its industry-leading environmental initiatives, including the long established Green Partnership Program, a comprehensive commitment to minimizing the operational impacts of its hotels, focusing on improvements in the areas of waste management, energy and water conservation; and innovative community outreach programs involving local groups and partnerships.

Climate change impacts the bottom line

As a leading travel provider, Fairmont is reliant on destination health to be profitable and is committed to preserving the places where its guests and colleagues, work, live and play. Fairmont is resolutely aware of the business impacts associated with environmental damage, such as diminishing snowfall at ski resorts and other extreme weather events, and is taking proactive steps to reduce its CO₂ output and help mitigate the effects of climate change.

Fairmont has implemented an energy and carbon management program to provide a framework so that information associated with CO₂ producing activities can be tracked and monitored on a consistent and measurable basis by all Fairmont properties.

“We see our Climate Savers partnership with WWF as a sound strategic decision, one that will help ensure destination health and contribute to the financial stability of the industry. Fairmont is proud to be the first global hotel brand to partner with WWF to tackle climate change and we look forward to achieving significant CO₂ reductions at our operations worldwide.”

Tom Storey President
Fairmont Hotels & Resorts

Fairmont has designed a comprehensive strategy for reducing operational emissions, having recently completed a number of energy demand reduction projects across its portfolio. Fairmont will use these best practices to guide the development of energy reduction strategies in the future and will focus on implementing greater conversion to renewable energy supply.

Examples of best practice by Fairmont include

- Three properties (The Fairmont Chateau Lake Louise, The Fairmont Washington D.C. and Fairmont Vier Jahreszeiten) currently reduce their carbon footprint by contracting part of their electricity consumption from renewable sources such as wind. Presently, half of the Chateau Lake Louise's electricity needs are met by a blend of wind and run-of-river electricity generation
- Nine of the 13 chalets at Fairmont Kenauk at Fairmont Le Chateau Montebello (Quebec, Canada), situated on a remote lake, are not connected to the electrical grid, using instead solar power systems to supply about half of their power demand
- At present three Fairmont properties (The Fairmont San Jose, The Fairmont Newport Beach, and Fairmont St Andrew's) use cogeneration in their facilities, which captures excess heat for hotel building use as well as producing electricity on site
- The Fairmont Orchid, Hawaii has completed a lighting retrofit replacing 8,035 incandescent bulbs with energy efficient fluorescents. This retrofit has resulted in an annual savings of 532,000 kWh of electricity representing a cost savings in excess of \$130,000 US.

Commitments and plans

In addition to adopting best practice examples from renewable energy and retrofit strategies to reduce operational emissions, Fairmont will address sustainable design and construction. This will be achieved by updating existing design and construction standards to incorporate and reflect LEED (Leadership in Energy and Environmental Design) standards by 2011, and educating hotel development partners to site, design and construct hotels to follow internationally recognized green building standards including the U.S. Green Building Council Leadership in Energy and Environmental Design (LEED) and the International Tourism Partnership Sustainable Hotel Manual. Fairmont will also endeavor to include sustainable and LEED-certified hotels across the brand, and relocate its corporate offices in Toronto, Canada, to a building with a LEED NC Gold target by 2011.

Fairmont will endeavor to educate and engage its top suppliers (representing 25% of its supply chain) to provide products in accordance with its updated Green Procurement policy and Supplier Code of Conduct by 2010, and work with its suppliers to improve the energy efficiency of their manufacturing operations and product design, and to minimize shipping frequency and packaging waste. In addition to this, Fairmont will engage guests by offering carbon offsets meeting Gold Standard requirements, and share best practices with other organizations committed to the protection of the environment.

Fairmont will also strive to work with WWF to raise awareness of the need for business and industry to lower absolute emissions among policy makers, guests, employees and suppliers, to stimulate market transformation.

The Fairmont approach is holistic: addressing climate change by capturing emissions abatement opportunities from operational activities associated with existing and new properties, while enabling further CO₂ footprint reductions through the supply chain. Moreover, given Fairmont's portfolio is comprised exclusively of managed (not owned) luxury and heritage properties, this positions Fairmont as a global leader in emission reduction efforts in the hospitality sector.