

Over the past two years, WWF has brought together 10 UK companies buying leather in India, to form the Leather Buyers' Platform. This Platform is improving water quality along the Ganga River by reducing pollution from local tanneries **6** and promoting sustainable leather production.

Through joint thinking and action, Platform members have assessed and developed quality standards for leather production, including a Standard Tannery Improvement Tool for members to apply in their supply chains. **12** They have provided targeted recommendations to the Indian government on how to improve policy and regulation for the tannery sector.

Their collaborative effort has attracted the buy-in of local tanneries, fostering the critical relationships needed for co-ordinated and holistic change. In Kanpur, India, 10 tanneries have implemented over 45% of the actions considered to be high or medium priority for addressing pollution. **6 11** The Platform is also contributing to better protection of tannery workers from chemical hazards. **3 8**



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