

Blue Flag

Eco-label for beaches and marinas



**A Programme of the Foundation for
Environmental Education (FEE)**





Foundation for Environmental Education

- Non-profit, non-governmental organisation
- Aims to promote sustainable development through environmental education
- Umbrella organisation with normally one member organisation in each country
 - 1981: 4 countries
 - 2009: 59 countries
- 2001: FEEE → FEE
- Runs 5 environmental education programmes:



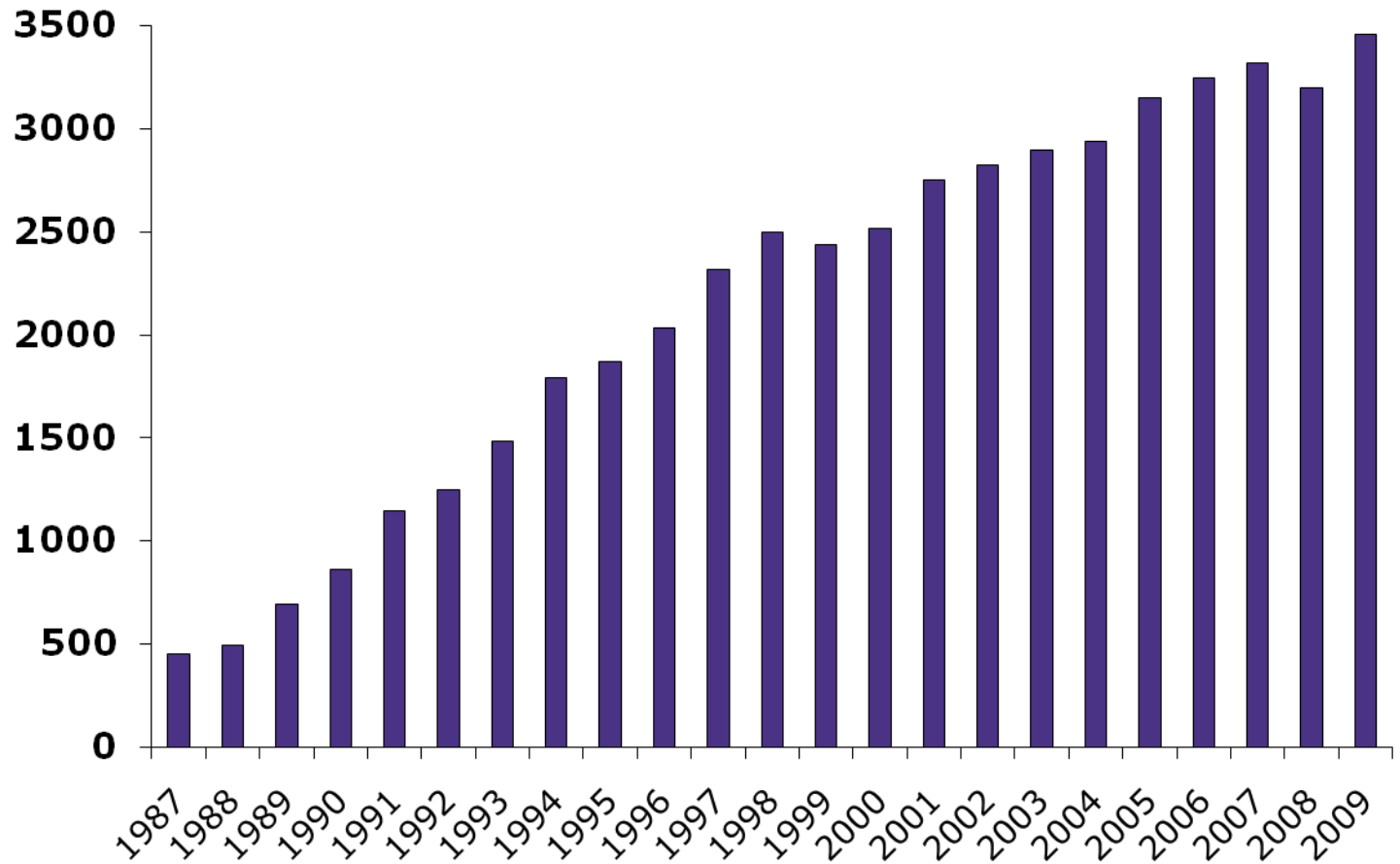


Development of the Blue Flag Programme

- **1985:** Blue Flag idea introduced in France
- **1987:** Blue Flag introduced in Europe with EU support
- **1992:** Similar Blue Flag criteria in all European countries
- **2001:** Blue Flag Programme became international with South Africa
- **2004:** Blue Flag implemented in the Caribbean
- **2005-2009:** Blue Flag implemented in Brazil, Canada, Morocco, New Zealand, Tunisia
- **2009:** 41 countries with full Blue Flag status – 8 countries working on implementing Blue Flag



Growth of the Programme





Blue Flag Worldwide





Blue Flag Criteria

- Beach criteria and Marina criteria
- 4 categories
 - *Water quality*
 - *Environmental education and information*
 - *Environmental Management*
 - *Safety & Services*
- Imperative and Guideline criteria
- Blue Flag criteria are minimum criteria
- Similar beach criteria within regions – small differences between regions
- Reviewed every 5 years

Blue Flag in the UAE



Why Blue Flag For UAE ?



1. Blue Flag is a symbol of HSE (Health Safety and Environment) quality
2. The UAE is a maritime country with >700km of coasts
3. The UAE is a major tourist destination in the region and invests in and develops high standards of tourism
4. The UAE is a leader in environmental and sustainability issues in the region.
5. The UAE will launch the first Blue Flag in the region

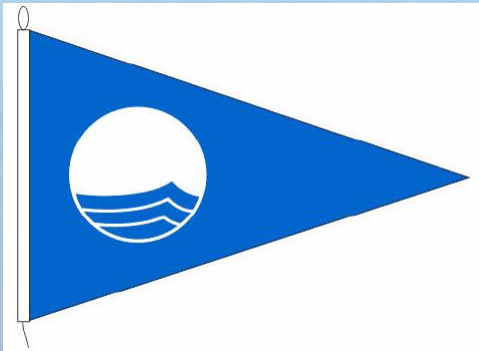


Fujairah, UAE

The Blue Flag Programme

is a prestigious, international award scheme which acts as a guarantee to tourists and residents that a beach or marina they are visiting is one of the best in the world!

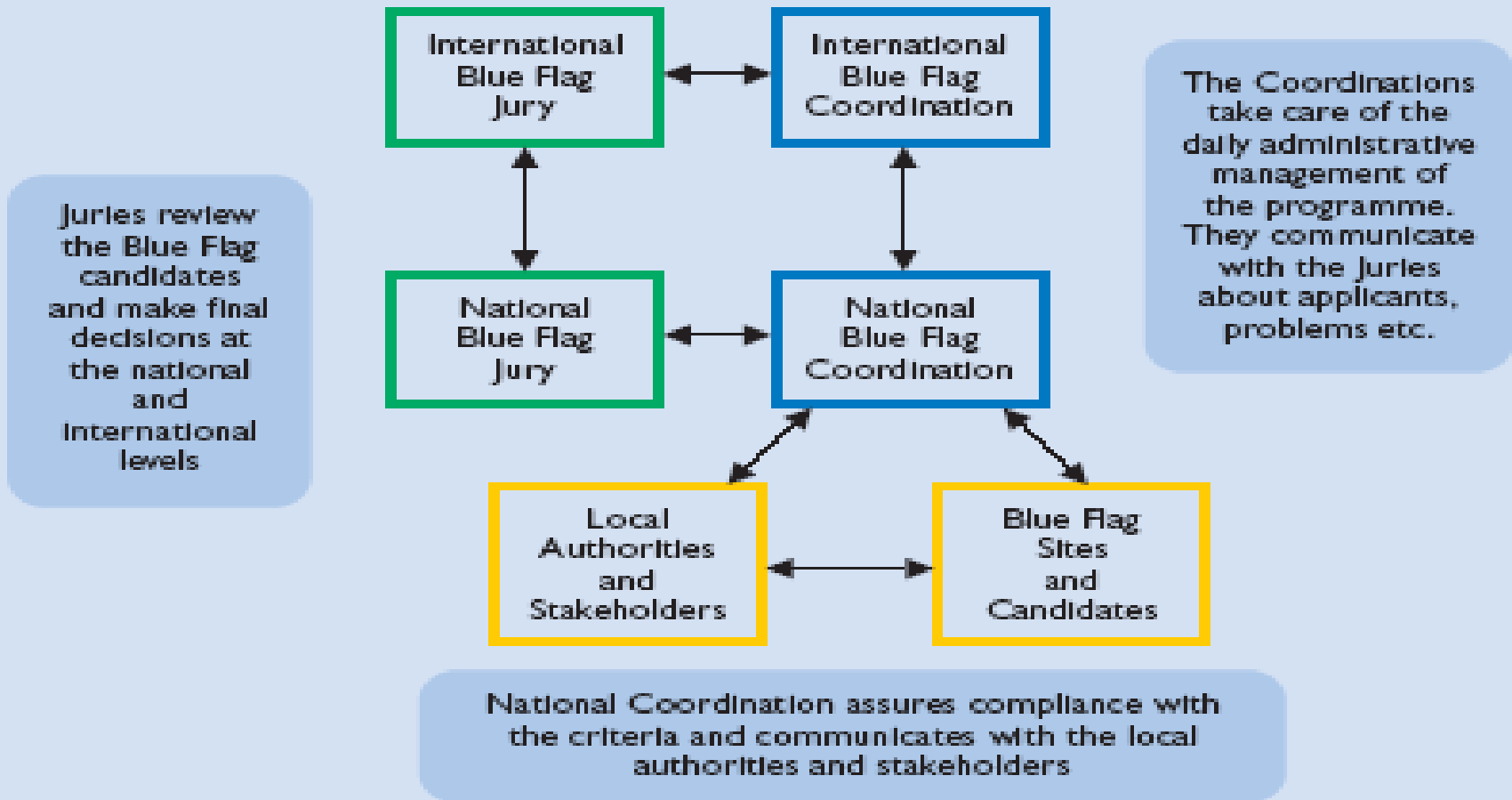
It is awarded to coastal destinations which have achieved the highest quality in water, facilities, safety, environmental education and management.



The Blue Flag Programme is owned and run by the independent non-profit organisation Foundation for Environmental Education (FEE). The Blue Flag is awarded to over 3450 beaches and marinas in 41 countries across Europe, South Africa, Morocco, Tunisia, New Zealand, Brazil, Canada and the Caribbean.

Blue Flag bodies and responsibilities

The Blue Flag bodies and responsibilities



Blue Flag National Coordination

- The running of the programme at the national level is done through the FEE member organisation in that country who acts as the **National Coordination**.
- The National Coordination should designate one person to be the official **National Operator**.
- The National Operator deals with the daily management of the programme at the national level and manages contact with the International Coordination.



National Coordinator - EWS-WWF



The role of the UAE Blue Flag National Coordination (EWS-WWF)

- Providing potential participants with guidance on how to meet the Blue Flag criteria
- Initial evaluation of the applications and recommendations to the National Jury
- Arrangement of the National Jury evaluation
- Carrying out consultative visits to participants and controlling compliance with the criteria during the season
- Providing participants with information material to be distributed to visitors and users
- Publicly promoting the programme at the local and national levels
- Being a continuous source of inspiration and encouragement to the participant
- Being an active participant and contributor to the international elements of Blue Flag
- Fund raise for the implementation of the Blue Flag Programme at the national level
- Be active in encouraging voluntary improvements

Blue Flag Procedure



- Blue Flag Award for one season
- Control – National and International
- Control – public eye
- Blue Flag withdrawn if not in compliance

More Information

www.blueflag.org


The screenshot shows a Microsoft Internet Explorer browser window displaying the Blue Flag website. The address bar shows <http://www.blueflag.org/>. The website layout includes a header with the Blue Flag logo and the text "BLUE FLAG CAMPAIGN". Below the header, there are two main columns. The left column features a large image of clear blue water and a sidebar menu with links such as "Criteria", "Blue flag beaches/marinas", "Contact Blue Flag", "News", "Questions & Answers", "Blue Flag History", "Blue Flag in a new country", "Publications", "Sponsors", "Partners and Links", and "Internal Pages". The right column contains a "NEWS" section with links to "News from Turkey: Participation in travel fair in Koln", "New Blue Flag Sponsor: Boxen Media", and "Beach Trotters presents the 'Runner'", followed by a "FEE" section describing the Foundation for Environmental Education and a "BLUE FLAG CO-ORDINATION" section with contact information for FEE. At the bottom, there is a "SPONSORS" section and a footer with contact details for Blue Flag in Copenhagen.

Blue Flag - Microsoft Internet Explorer


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Address <http://www.blueflag.org/> Go Links >>

 BLUE FLAG

BLUE FLAG CAMPAIGN



NEWS

[News from Turkey: Participation in travel fair in Koln](#)

[New Blue Flag Sponsor: Boxen Media](#)

[Beach Trotters presents the "Runner"](#)

[More news...](#)

FEE

The Foundation for Environmental Education (FEE) is a not-for-profit, non-governmental organisation consisting of national member organisations representing 42 countries in Europe, Africa, Oceania, Asia and America.

[Link to the FEE website](#)



BLUE FLAG CO-ORDINATION

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Criteria







- Blue flag beaches/marinas
- Contact Blue Flag
- News
- Questions & Answers
- Blue Flag History
- Blue Flag in a new country
- Publications
- Sponsors
- Partners and Links
- Internal Pages

SPONSORS

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