



**ABOUT
WWF-LAOS**

2018

WHO WE ARE & WHAT WE DO

ACT NOW or it will be too late



Somphone Bouasavanh
Country Director, WWF-Laos

Laos has lost an unimaginable amount of its forest and wildlife over the past decades. Consequently, today's generation only knows the names of some species from stories.

Despite this seemingly dismal state, there is still hope -

a hope to save the remaining fauna and flora that are endangered and under threat -

a hope that the people of Laos will act now for Lao forests and wildlife, speaking together with a voice that will inspire protection of Laos' biodiversity.

Now is the time that all of us should work for conservation by taking action to promote a sustainable natural landscape in Laos, ultimately advocating for harmony between people and wildlife.

Together, we can be stewards of WWF's mission to conserve nature by reducing the most critical threats impinging on natural diversity in Laos and on earth

Because together, anything is possible.

WHO WE ARE

- 🐼 WWF-Laos is the local office of the WWF International network, the world's largest and most experienced conservation organization with offices active in over 100 countries.
- 🐼 Our mission is to reduce the degradation of the planet's natural environment and to build a future where the people of Laos live in harmony with nature.
- 🐼 Although WWF-Laos Country Office was officially established in 2001, WWF began working in Laos in the late 1980's.
- 🐼 Today, WWF-Laos' head office is in Vientiane capital and the Southern Provinces Coordination Office is in Champassak province. Together, there are over 40 staff members making up the WWF-Laos team.

WWF stands for

- 🐼 **WWF - World Wide Fund for Nature**
- 🐼 **WWF-Laos - World Wide Fund for Nature in Laos**
- 🐼 ພາສາລາວ: ອົງການກອງທຶນອະນຸຮັກທຳມະຊາດໂລກ ປະຈຳ ສປປ ລາວ



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WHAT WE DO

WWF-Laos is supporting the government of Laos to promote sustainable use of natural resources and to ensure the conservation of the most biodiverse areas within the country.

We use the the most accurate scientific information available to find solutions to today's pressing conservation issues. To achieve our goals, we work to build relationships with government, other conservation-focused organisations, industry and communities.

Our focused activities



FOREST



WILDLIFE



FRESHWATER

Our main strategies

- 🐼 **Landscape Planning & Management:** *Protecting High Conservation Value Forest & wildlife habitat.*
- 🐼 **Wildlife & Protected Areas:** *Combatting illegal poaching and the demand for terrestrial and freshwater endangered species in trade centres and reducing illegal timber flows.*
- 🐼 **Responsible Investments, Production & Consumption:** *Increase FSC certified forest area, avoidance of illegal forest products and promote sustainable productions.*



together possible™

For more information, visit...

- Web: www.wwf.org.la
- FB: www.facebook.com/wwflaosoffice

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2018

17 years of WWF-Laos
40 staffs
2 offices: Head Office is in Vientiane capital and the Southern Provinces Coordination Office is in Champassak province

2001

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1980

WWF Began working in Laos

03

Our 3 main areas of Practice are:
Forest, Wildlife, and Freshwater



Working to sustain the nature world
for people and wildlife

together possible™