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Yellowfin Tuna, Mexico.
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The tuna in your sandwich needs help. Because many species are being overfished driving them to the brink of collapse. Indiscriminate tuna fishing also harms other sea life. WWF is working with fishers to get smarter fishing gear in the water and leaders in the tuna industry to get more sustainable seafood in your sandwich. WWF also co-founded the Marine Stewardship Council (MSC) an independent organisation that certifies and rewards sustainable fishing. Look for the MSC's ecolabel to enjoy sustainable seafood. Help us look after the world where you live at panda.org/50



50 YEARS
OF CONSERVATION

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VERY IMPORTANT FOR REPRO: Please check A/W files for correct trapping. This is your responsibility.

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